LIST AND SHORT DESCRIPTION OF CORE INDICATORS

1. CORE OUTPUT INDICATORS

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|  | Title | Unit of measurement | Disaggregation  |
| PI O.01 | Number of events organised or supported | Number Narrative description of the topics | By type of event[[1]](#footnote-1):1. Visits, exchanges, study tours
2. Business missions
3. Technical meetings (to discuss a specific technical subject)
4. Group events (conferences, debates, workshops, seminars)
5. Training
6. Outreach and advocacy (including networking events, cultural collaboration activities)
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| PI O.02 | Number of participants in the events organised/supported | Number | By genderBy sector of participants 1. Academia and students
2. Government
3. Business/private sector
4. Media
5. Civil society
6. Other

By type of event1. Visits, exchanges, study tours
2. Business missions
3. Technical meetings
4. Group events
5. Training
6. Outreach and advocacy
 |
| PI O.03 | Percentage of participants in the events who report having benefited from the events organised/supported | Percentage | By gender |
| PI O.04 | Number of EU companies that participated in the events organised/supported | NumberNarrative description of business focus of the participating companies | By type of event1. Business missions
2. Group events
3. Trainings
 |
| PI O.05 | Percentage of EU companies which report having benefited from the events organised/supported | Percentage  | By type of event1. Business missions
2. Group events
3. Trainings
 |
| PI O.06 | Number of non-EU companies that participated in the events organised/supported | NumberNarrative description of business focus of the participating companies | By type of event1. Business missions
2. Group events
3. Trainings
 |
| PI O.07 | Percentage of non-EU companies which report having benefited from the events organised/supported | Percentage  | By type of event1. Business missions
2. Group events
3. Trainings
 |
| PI O.08 | Number of outcome statements emanating from the events | NumberNarrative description of the subject(s) covered by the official statement(s) | n/a |
| PI O.09 | Number of knowledge-based products developed | NumberNarrative description of product type (e.g. study, report, publication, assessment, database, roadmap, guidelines, etc.)Narrative description of the subject covered (e.g. climate change, trade barriers, migration, etc.) | n/a |
| PI O.10 | Number of communication products developed | NumberNarrative description of communication product (e.g. article, opinion piece, press release, video interview, leaflet, etc.)Narrative description of the subject covered (e.g. climate change, trade barriers, migration, etc.) | n/a |
| PI O.11 | Number of public/media/communication campaigns designed and implemented | NumberNarrative description of the topic | n/a |

1. CORE OUTCOME INDICATORS

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|  | Title | Unit of measurement | Disaggregation |
| General  |
| PI SO.01 | Number of processes related to state-level and sub-state level (bilateral, regional, multi-lateral) partnership strategies and policy dialogues which have been influenced | Number and narrative.The narrative specifies the type of process being influenced and the subject of the process (for example “developing a strategic partnership on urbanisation”). It provides a narrative explanation of how the processes have been influenced in line with the objectives of the Action to justify the quantitative value reported. | n/a |
| PI SO.02 | Number of processes related to non-state level partnerships / agreements which have been influenced. | Number and narrative.The narrative specifies the type of process being influenced and the subject of the process (for example “developing the Covenant of Mayors”). It provides a narrative explanation of how the processes have been influenced in line with the objectives of the Action to justify the quantitative value reported. | n/a |
| PI SO.03 | Number of processes related to partner country approaches to challenges of global concern which have been influenced. | Number and narrative.The narrative specifies the type of process being influenced and the subject of the process (for example “processes related to emission standards”). It provides a narrative explanation of how the processes have been influenced in line with the objectives of the Action to justify the quantitative value reported. | n/a |
| PI SO.04 | Number of processes related to partner country practices on challenges of global concern which have been influenced  | Number and narrative.The narrative specifies the type of process being influenced and the subject of the process (for example “assisting with the drafting of low carbon legislation” or “bringing emissions standards in line with EU interests”). It provides a narrative explanation of how the processes have been influenced in line with the objectives of the Action to justify the quantitative value reported. | n/a |
| PI SO.05 | Number of processes related to the positions partner countries take in the run-up , or during, regional/ international fora which have been influenced | Number and narrative.The narrative specifies the type of process being influenced and the subject of the process (for example “influencing the position to be taken at the UN Conference on Climate Change”). It provides a narrative explanation of how the processes have been influenced in line with the objectives of the Action to justify the quantitative value reported. | n/a |
| PI SO.06 | Number of processes related to partner country approaches beneficial to the achievement of the Europe 2020 strategy which have been influenced. | Number and narrative.The narrative specifies the type of process being influenced and the subject of the process (for example “enhancing the processes related to dialogue on human rights”). It provides a narrative explanation of how the processes have been influenced in line with the objectives of the Action to justify the quantitative value reported. | n/a |
| PI SO.07 | Number of processes related to partner country practices beneficial to the achievement of Europe 2020 strategy which have been influenced. | Number and narrative.The narrative specifies the type of process being influenced and the subject of the process (for example “influencing a stronger application of child labour laws” or “amending legislation regarding the treatment of illegal migrants). It provides a narrative explanation of how the processes have been influenced in line with the objectives of the Action to justify the quantitative value reported. | n/a |
| Trade-specific |
| PI SO.08 | Number of processes related to partner country practices on trade, investment and business which have been influenced. | Number and narrative.The narrative specifies the type of process being influenced and the subject of the process (for example “developing legislation on trade in green goods”). It provides a narrative explanation of how the processes have been influenced in line with the objectives of the Action to justify the quantitative value reported. | n/a |
| PI SO.09 | Number of processes related to the removal of barriers to market access, investment and business which have been influenced. | Number and narrative.The narrative specifies the type of process being influenced and the subject of the process (for example “removal of barriers to trade in renewables”). It provides a narrative explanation of how the processes have been influenced in line with the objectives of the Action to justify the quantitative value reported. | n/a |
| PI SO.10 | Number of processes related to the negotiation, implementation or enforcement of EU trade and investment agreements with partner countries which have been influenced | Number and narrative. The narrative specifies the type of process being influenced and the subject of the process (for example “removal of restrictions on foreign direct investment”). It provides a narrative explanation of how the processes have been influenced in line with the objectives of the Action to justify the quantitative value reported. | n/a |
| PI SO.11 | Percentage of EU companies’ which acknowledge a positive change in their perceptions of the business, trade and investment climate in partner countries | Percentage | n/a |
| Advocacy  |
| PI SO.12 | Percentage of participants targeted by outreach and advocacy events who acknowledge a positive change in their perception of the EU and/or international policies and standards | Percentage | By gender |
| PI SO.13 | Percentage of participants targeted by outreach and advocacy events who acknowledge having engaged further on the topic on their own initiative as a result of their exposure to an event | Percentage | By gender |
| PI SO.14 | Number of articles published in print and/or digital media about an event | NumberNarrative description of the tone (positive, neutral - factual, negative) of the article(s)Narrative description of the subject(s) covered by the article(s)Name of the print and/or digital media | n/a |

1. CORE IMPACT INDICATORS

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|  | Title | Unit of measurement | Disaggregation |
| PI OO.01 | Number of EU bilateral, regional, inter-regional and multi-lateral cooperation partnership strategies which have been enhanced | Number and narrative. The narrative specifies the partnership strategy being enhanced (such as EU-[country] framework agreement or EU-[country] strategic partnership) and provides a narrative explanation of how the strategy has been enhanced in line with the objectives of the Action to justify the quantitative value reported. | n/a |
| PI OO.02 | Number of collective approaches and/or practices to challenges of global and/or mutual concern which have been developed/adopted/implemented  | Number and narrative. The narrative specifies the challenges being addressed jointly by the EU and the partner country in global and/or their mutual interest (e.g. adoption of binding methane emissions reduction targets) and provides a narrative explanation of how the approaches and/or practices have been developed/adopted/implemented in line with the objectives of the Action to justify the quantitative value reported. | n/a |
| PI OO.03 | Number of approaches and/or practices beneficial to the achievement of the EU2020 strategy which have been taken up in partner countries | Number and narrative. The narrative specifies the strategy being influenced in the partner country and beneficial to the EU (such as the development by a partner country of an approach towards illegal migration) and provides a narrative explanation of how the strategy has been influenced in line with the objectives of the Action to justify the quantitative value reported. | n/a |
| PI OO.04 | Number of regulations and standards relating to trade, investment and business in partner countries which have been aligned to EU / international standards | Number and narrative. The narrative specifies the regulations and standards which have been aligned to EU / international standards and provides a narrative explanation of how the alignment has been achieved in line with the objectives of the Action to justify the quantitative value reported. | n/a |
| PI OO.05 | Number of barriers to market access, investment and business development which have been removed | Number and narrative. The narrative specifies which barriers have been removed and provides a narrative explanation of how it was made possible in line with the objectives of the Action to justify the quantitative value reported. | n/a |

1. It is important to keep in mind the disaggregated information needed when doing the data collection. Implementing partners will select the most suitable category under which they will report: e.g. is the event organised a business mission or a technical meeting? Even when an event has multiple purposes (e.g. if it combines a technical meeting and a training on ICT standards), only one category can be selected to avoid double counting. The most suitable type is to be chosen, but there is no golden rule for this. [↑](#footnote-ref-1)